

# Oronoco Economic Development Authority Meeting Agenda

5:30 pm Monday November 24, 2025

Oronoco City Hall - 115 2nd St. NW

(<https://us02web.zoom.us/j/88341006498>)

## 1. Call to Order

### ROLL CALL

Mayor Ryland Eichhorst

Daniel Spring

Adam Beadling

Kathy Gabel

Jan Throndon

Karl Rogers

Jamie Rothe

**Also in Attendance:** Admin. Jason Baker

Kurt Meister

## 2. Amend/Adopt Agenda

## 3. Approve Regular Meeting Minutes of October 28, 2025

## 4. Public Hearings

## 5. Old Business

a. Branding Project - Whitney West

b. Karl Rogers, review terms

## 6. New Business

a. Move River Park to EDA

b. Move December Meeting

c. 2026 EDA Meeting time/date

## 7. Reports

## 8. Adjourn

Next meeting currently scheduled for **Tuesday, December 23rd, 2025** at 6:30

PM

**MINUTES OF THE ORONOCO ECONOMIC DEVELOPMENT AUTHORITY**  
**REGULAR MONTHLY MEETING**  
**Tuesday, October 28th, 2025**  
**Meeting Minutes**

Pursuant to do call and notice thereof, a regular meeting of the Oronoco EDA was held at City Hall this 28th day of October, 2025 at 6:30 p.m.

The following Commissioners were present: Mayor Ryland Eichhorst (P), Daniel Spring, Jan Thorson, Kathy Gabel, Adam Beadling

Also Present: EDA Director, Kurt Meister; Karl Rogers, Steve MacNamara  
Absent: Jamie Rothe, City Administrator Jason Baker

- I. **CALL TO ORDER & ROLL CALL:** Meeting CALLED TO ORDER at 6:30 p.m. by Mayor Ryland Eichhorst.
- II. **APPROVAL OF MEETING AGENDA:** Following a review of the agenda, **R. Eichhorst** made a “MOTION TO APPROVE THE OCTOBER 28th MEETING AGENDA”. Motion was seconded by **J. Thorson**, with all present members voting “AYE”.  
**Motion Passed: 5-0-0**
- III. **APPROVAL OF September 23rd, 2025 EDA MEETING MINUTES:** Following a review of minutes from the September regular meeting, **K. Gabel** made a “MOTION TO APPROVE THE SEPTEMBER 23rd MEETING MINUTES”. Motion was seconded by **D. Spring**, with all present members voting “AYE”.  
**Motion Passed 5-0-0**
- IV. **GUESTS & PUBLIC INPUT:** None
- V. **OLD BUSINESS**
  - A. **BRANDING PROJECT - WHITNEY WEST:** Meister shared with the board the update from Tulip Tree. Meister shared the top two possibilities of the city brand from Tulip Tree. One being the bridge the other a tree. Final voting will take place next month within the community. The question of color was brought up. D. Spring asked when the final will go to council?
  - B. **\$\$ BUDGETED - PARK TRAIL:** Meister shared his work on a possible trail to Douglass trail. Has been in touch with the DNR, still waiting for response. R. Eichhorst entered ROCOG for Oronoco with suggestions. Citizen Steve MacNamara shared his view, striping on the frontage roads would be great, good roads to ride on. Meister will continue work.
- VI. **NEW BUSINESS**
  - A. **CITY OF ORONOCO COMPREHENSIVE PLAN:** Meister shared the possibility of the city of Oronoco having a comprehensive plan completed by CEDA. The future growth of the city would warrant such a plan. K. Gabel inquired if other companies do this, Meister

explained other possibilities. The city is having a sewer and water study completed next year and does not have money budgeted for this plan. The EDA decided to revisit in October of 2026. Meister will share the decision with CEDA.

- B. KARL ROGERS:** Karl Rogers has applied to take the open seat of the EDA. Karl was present at the meeting and interviewed by the EDA. His answers were well received and a **motion was made by R. Eichhorst and seconded by K. Gabel** to add Karl Rogers to the 2025 OEDA. **The vote passed 5-0-0.** The open seat term expires on December 31, 2027 - this will be revisited in the next meeting.
- C. POSSIBLE RIVER PARK DEVELOPMENT:** Meister shared the results of a meeting he attended on October 7, 2025. Joe Palen, Todd Whiting (Dwell Reality), Craig Johnson (Majestic Homes), and Jason Baker (City Admin.) were present to talk about River Park Drainfield Development possibilities. Discussion on options of selling to one developer or having the city divide the lots and sell. A. Beadling discussed the possibilities - he lives in the neighborhood and has a background in reality. J. Thronson shared his view of townhomes going into that development. No offers have been made, the initial discussions have begun.
- D. CHANGE NOVEMBER MEETING DATE:** Meister shared that he cannot attend the next meeting on November 25. He asked if the meeting could be moved to November 24. The EDA agreed that the next meeting will take place on Monday, November 24, 2025 at 5:30pm.

**VI. EDA COORDINATOR UPDATES:**

- A. NETWORKING:** Meister shared his list of business and people he met with in October:
  - i. Gas’N Go, Glen’s Motorcoach, Camping World

- VII. ADJOURN:** A “MOTION TO ADJOURN” was made by **J. Thorndson**. Motion was second by **D. Spring** with all present members voting “AYE”.  
**Motion Passed 5-0-0**

The meeting was adjourned at 7:37 pm.

The next meeting will be held on Monday, November 24, 2025 at 5:30 PM.

Meeting Notes Submitted by: \_\_\_\_\_



EDA Director, Kurt Meister

# Memorandum

**To:** EDA Members  
**From:** Kurt Meister - EDA Director (CEDA)  
**Date:** November 17, 2025  
**RE:** November 24, 2025 EDA Meeting

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### 3. Approval of Minutes

Approval of October 28, 2025 minutes

#### *Old Business:*

**5.a.** The Oronoco Branding Project is getting near to a final product. Tulip Tree issued the final brands below for a final vote, which was done on-line. Voting will run Dec. 1-31, webpage on city website with the two possibilities to vote from. Flyer will be created and hung throughout the city, graphics to be created to share electronically such as social media - facebook pages (City of Oronoco & Our Oronoco Community), digital video board at City Hall. Should have voted completed with a clear front-runner before next EDA meeting. *"As color is highly subjective, the logos are shown in black so the community can focus on the design itself. Color will be added once a final logo is selected."*

Logo - Option 1



**ORONOCO**  
— MINNESOTA —

Logo - Option 2



**5.b.** - Karl Rogers was approved to the EDA board by the Oronoco City Council on November 18, 2025.

Review Terms of EDA:

First Name	Last Name	First Term Start	Current Term Start January 1	Current Term End Dec 31	Email	Phone	Notes
Jan	Thronson	2023	2024	2030	<a href="mailto:janthronson@hotmail.com">janthronson@hotmail.com</a>	(507) 269-1948	
Daniel	Spring	2025	2025	2027	<a href="mailto:dspring@oronoco.com">dspring@oronoco.com</a>		Council Seat
Adam	Beadling	2023	2023	2025	<a href="mailto:adam@adambeadling.com">adam@adambeadling.com</a>		
Kathy	Gabel	2024	2024	2026	<a href="mailto:kgabel.IOU@gmail.com">kgabel.IOU@gmail.com</a>		
Karl	Rogers	2025	2025	2027	<a href="mailto:karlrogers@gmail.com">karlrogers@gmail.com</a>		Added 10-29-25
Jamie	Rothe	2023	2023	2028	<a href="mailto:jamielearothe@gmail.com">jamielearothe@gmail.com</a>		VP
Ryland	Eichhorst	2023	2023	2028	<a href="mailto:reichhorst@oronoco.com">reichhorst@oronoco.com</a>	(507) 993-9045	Council Seat

*New Business:*

**6.a.** River Park Development - to EDA. Movement of the open lot to the EDA would give the EDA the option to work with developers if the lot gets interest, much like last meeting. This would take the work from city administration. All final sales would go through the city council for final approval. Using the real estate expertise from the EDA would benefit the city. Selling land as one large parcel or splitting up would be discussed. Future home development lots can fall under the EDA as well.



**6.b.** - December meeting date is set for the 23rd. I have another conflict. Can the EDA move the meeting to the 22nd at 5:30?

**6.c.** - 2026 EDA meeting dates. 4th Tuesday at 6:30pm - Stay the same or change?

*Reports:*

# City of Oronoco

## **Memorandum**

**Date:** October 29, 2025

**To:** Mayor Eichhorst and member of the City Council

**From:** Kurt Meister - EDA Director

**RE:** October 28, 2025 - EDA Meeting

The EDA had their regular scheduled meeting on Tuesday, October 28, 2025, at 6:30 pm. In the meeting Oronoco citizen Karl Rogers was interviewed with the intention of becoming an EDA member. After answering several questions and taking part in discussions a motion was made by Mr. Eichhorst, seconded by Mrs. Gabel to recommend approval by the city council for Karl Rogers to fill the open EDA position.